



WHITEFISH SKI JORING

2026 SPONSOR PACKET

20TH ANNIVERSARY
CELEBRATION

FEBRUARY 14 & 15

WHITEFISH SKIJORING

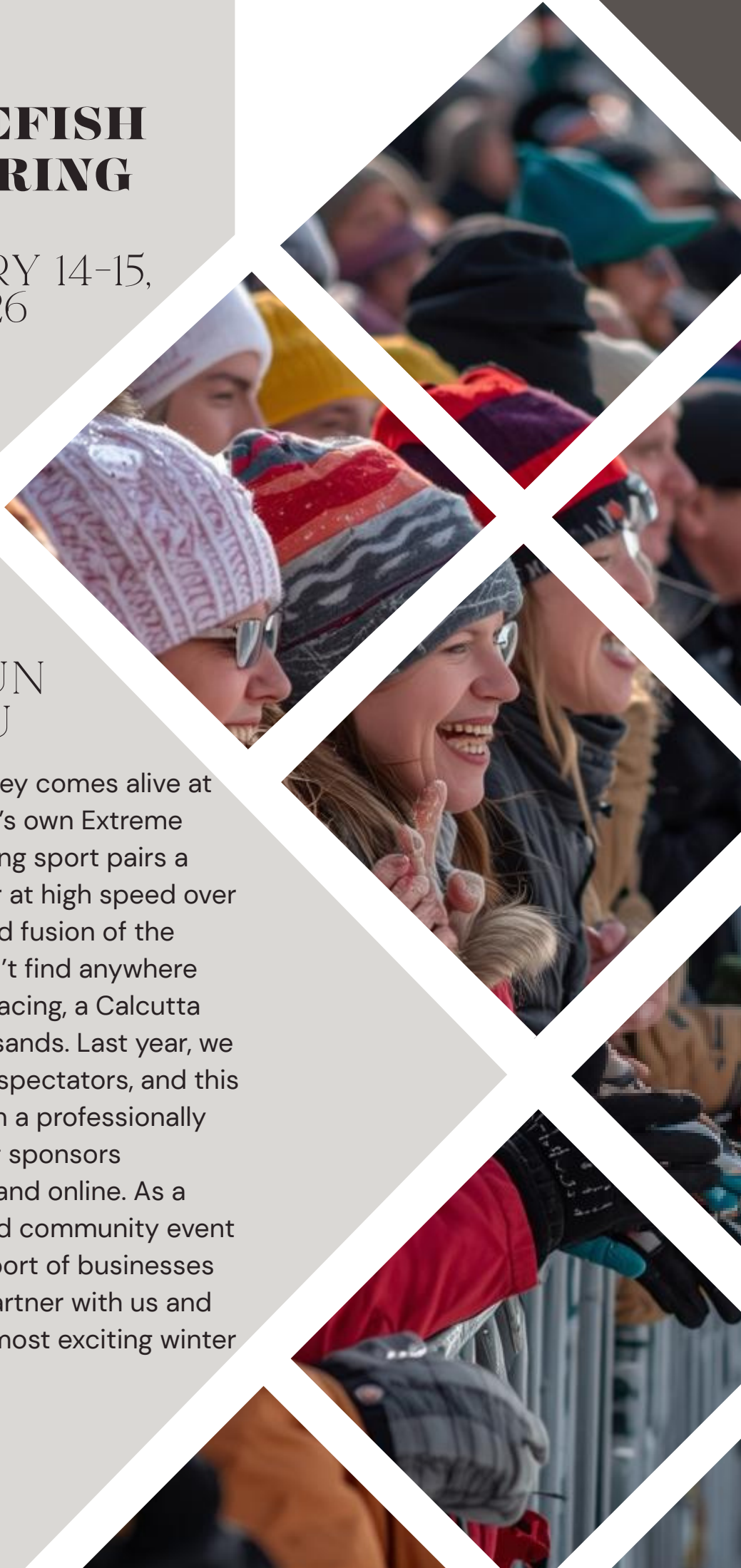
FEBRUARY 14-15,
2026



IT DOESN'T RUN WITHOUT YOU

Each winter, the Flathead Valley comes alive at Whitefish Skijoring—Montana's own Extreme Winter Games. This exhilarating sport pairs a horse and rider pulling a skier at high speed over jumps, gates, and rings—a wild fusion of the horse and ski worlds you won't find anywhere else. Join us for two days of racing, a Calcutta auction, and a crowd of thousands. Last year, we surpassed our goal of 3,000 spectators, and this year we're raising the bar with a professionally produced livestream, offering sponsors exceptional visibility on-site and online. As a non-profit, this one-of-a-kind community event is made possible by the support of businesses like yours. We invite you to partner with us and be part of one of Montana's most exciting winter traditions.

wfskijoring@gmail.com
whitefishskijoring.org





WHITEFISH SKIJORING PRESENTING SPONSOR \$10,000



Recognized as "Presented by [Your Company Name]" on ALL 2026 event advertising



Presenting Sponsor heated tent in the VIP area with private bar & food for 20 people



Highest level of exposure on live streaming production broadcast, including presenting sponsor feature segments



Frequent live announcer recognition during races and evening events with a custom 20-second script



Up to 6 company-provided banners placed in prominent event locations



Jump Sponsorship included with banner on a racecourse jump crowd facing and camera facing (a \$2000 value)



Presenting Sponsor logo placement on the website (with link), social media, printed posters, and event apparel



20 VIP event tickets & VIP parking included



20 General Admission event tickets



Sponsor swag included in all competitor registration bags



Let's make history together!

Email: wfskijoring@gmail.com

Website: www.whitefishskijoring.org

Mail: PO Box 1811, Whitefish, MT 59937

Follow us: @whitefishskijoring



WHITEFISH SKIJORING

PLATINUM SPONSOR \$5,000



Medium level of exposure on live streaming production broadcast, including sponsor reels



Frequent live announcer recognition during races and evening events with a custom 15-second script



Up to 4 company-provided banners placed in prominent event locations



Medium Logo on event advertising posters



Large Logo on event apparel



Logo placement on the website (with link), recognition, tags, and mentions on social media



6 VIP event tickets & VIP parking included



8 General Admission event tickets



Sponsor swag included in all competitor registration bags



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WHITEFISH SKIJORING

GOLD
SPONSOR
\$2,500



Exposure on live streaming production broadcast, including logo on digital sponsor banner



Announcer recognition with a custom 10-second script



2 company-provided banners placed in prominent event locations



Medium Logo on event advertising posters



Medium Logo on event apparel



Logo placement on the website (with link), recognition, tags, and mentions on social media



4 VIP event tickets & VIP parking included



6 General Admission event tickets



Sponsor swag included in all competitor registration bags



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WHITEFISH SKIJORING

SILVER SPONSOR \$1,000



Logo included on shared sponsor screen during live streaming production broadcast



Announcer recognition per day and evening event



Large business logo featured on Silver sponsor banner walls



Small Logo on event advertising posters



Small Logo on event apparel



Logo placement on the website, recognition, tags, and mentions on social media



2 VIP event tickets & VIP parking included



4 General Admission event tickets



Sponsor swag included in all competitor registration bags



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WHITEFISH SKIJORING

BRONZE
SPONSOR
\$500



Announcer brand recognition



Business logo featured on Bronze sponsor banner wall



Business name on event advertising posters



Business name on event apparel



Business name on the website, recognition, tags, and mentions on social media



4 General Admission event tickets



Sponsor swag included in all competitor registration bags



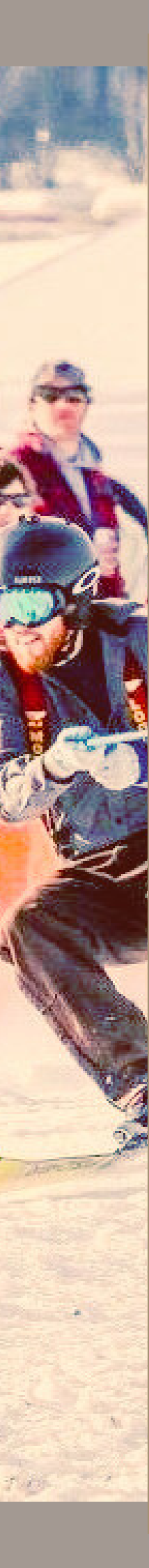
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À LA CARTE & ADD ON

JUMP SPONSOR \$2,000 EA

2 Company banners placed crowd facing and live stream camera facing, announcer recognizes your company as the jump sponsor multiple times daily, 4 VIP event tickets

LIVE STREAM COMMERCIAL \$500

Up to 30 second live stream commercial shown multiple times per day in the online production

BUCKLE SPONSOR \$250 EA

Sponsor the buckles of one of our divisions. Company name will be recognized during main event & awards ceremony, 2 General Admission event tickets

DIVISION SPONSOR \$800 EA

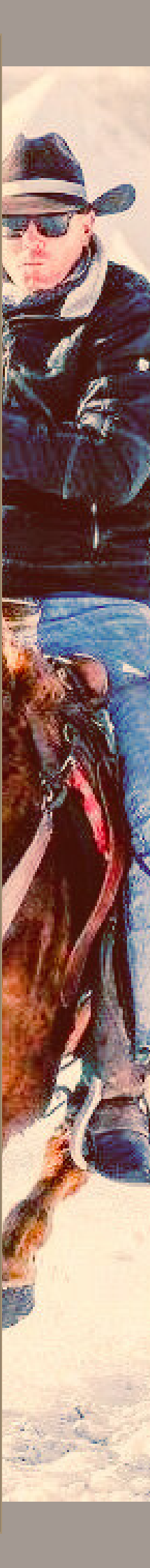
Company name will be recognized by announcers every time the division is mentioned (ex, "Company name" Snowboard division), 4 General Admission event tickets

VENDOR/BOOTH \$100 EA

Food Vendor/Booth space (10x10)

START GATE OR FINISH LINE \$1,500 EA

Sponsor the start gate or the finish line. Banner on Start gate or Finish line facing live stream camera, name recognized by announcer when mentioning the start or finish, 2 VIP event tickets & 4 General Admission event tickets





SPONSORSHIP PACKAGE COMPARISON

Benefit	Presenting (\$10,000)	Platinum (\$5,000)	Gold (\$2,500)	Silver (\$1,000)	Bronze (\$500)
Hospitality Area	✓ Private tent w/ heaters in VIP area, private bar & food for 20	-	-	-	-
Supplemental Advertising	✓ Event naming rights & logo on all event advertising	-	-	-	-
Jump Sponsorship Included	✓ Jump Sponsorship included with banners on a racecourse jump crowd facing and camera facing (a \$2000 value)	-	-	-	-
Live Stream Production & Broadcast	✓ Highest exposure + exclusive segments	✓ Medium exposure & reels	✓ Logo on digital sponsor banner	✓ Shared screen logo	-
VIP Tickets & VIP Parking	✓ 20 VIP tickets + parking	✓ 6 VIP tickets + parking	✓ 4 VIP tickets + parking	✓ 2 VIP tickets + parking	-
General Admission Tickets	✓ 20 GA tickets	✓ 8 GA tickets	✓ 6 GA tickets	✓ 4 GA tickets	✓ 4 GA tickets
Apparel Recognition	✓ Largest logo	✓ Large logo	✓ Medium logo	✓ Small logo	✓ Name only
Live Announcer Recognition	✓ Frequent as Presenting Sponsor + 20 sec script	✓ Frequent + 15 sec script	✓ 10 sec division recognition	✓ Daily recognition	✓ Brand mention
Banners	✓ Up to 6 banners in the most prominent locations + Jump Banners	✓ Up to 4 banners in prominent locations	✓ Up to 2 Medium banners	✓ Logo on shared Silver sponsor banner walls	✓ Logo on shared Bronze sponsor banner wall
Website Recognition	✓ Presenting Sponsor Logo + link	✓ Logo + link	✓ Logo + link	✓ Logo	✓ Name only
Social Media Recognition	✓ Presenting Sponsor Tags + mentions	✓ Tags + mentions	✓ Tags + mentions	✓ Tags + mentions	✓ Tags + mentions
Posters	✓ Largest logo	✓ Medium logo	✓ Medium logo	✓ Small logo	✓ Name only
Competitor Swag Bag	✓ Included	✓ Included	✓ Included	✓ Included	✓ Included



THANK *You*

For two decades, Whitefish Skijoring has been more than just a winter event — it's been a celebration of grit, tradition, and community. What started in downtown Whitefish as a grassroots competition has expanded to the Flathead Valley and grown into one of Montana's most exciting and beloved winter spectacles, drawing teams and fans from across the country.

We couldn't have come this far without the support of sponsors like you. Your commitment fuels the energy, passion, and possibilities of this event — helping us bring together the horse world, the ski world, and a loyal crowd of spectators for something truly unforgettable.

Thank you for considering a partnership and supporting the community. We can't wait to celebrate this 20th Anniversary season with you.

— **The Whitefish Skijoring Team**

whitefishskijoring.org | wfskijoring@gmail.com



If the event cannot occur due to circumstances beyond organizer control — severe weather, facility damage, fire, natural disaster, government shutdown, or emergency declaration:
Sponsorship transfers to a rescheduled edition of the event
If reschedule is not possible, refunds or credits will be handled case-by-case, based on expenses already committed